

## **Managing Partner Contacts:**

Sam Stubbert; 707-999-6682 Jeff Robinson, CFP®; 480-993-7613 info@alphamaxcap.com

### IMPORTANT ANNOUNCEMENT

# AlphaMax Capital acquires leading wholesale distribution team

As of February 18, 2022

AlphaMax Capital LLC and Better Outcome LLC are pleased to announce the formation of a new partnership to acquire the assets of Multi-Funds LLC.

The new venture, formed in partnership with Sam Stubbert and Jeff Robinson, as well as the former Partners at Multi-Funds, will launch with a field sales force of 20 leading independent wholesalers nationwide, providing the financial advisor community with access to leading boutique managers dedicated to delivering alternative sources of income and growth.

"Following the successful acquisition of Altegris earlier this year, we are excited to add an incredibly talented team of over 20 independent distribution professionals to our platform" said Doug Grip, Chairman and CEO of Better Outcome. The team at AlphaMax will continue to represent the alternative investment offerings of AlphaCentric in addition to adding the Altegris funds to their portfolio of offerings.

AlphaMax Capital will acquire the assets of Multi-Funds from retiring founder Mark Kamies and his partners. Kamies, along with his partners, built Multi-Funds into one of the leading third party distribution organizations in the United States while successfully raising more than \$23 bln for a limited selection of fund families since inception. Kamies said, "I am excited that all the hard work put in by everyone associated with this organization has become the foundation that launches AlphaMax. I am pleased to leave the organization in the very capable hands of Sam, Jeff and the team at Better Outcome to drive the business forward."

The transaction closed on February 18th, 2022.

# **About AlphaMax**

AlphaMax Capital is the parent company of AlphaMax Distributors LLC, a premier distribution solution for specialty asset managers, representing several boutique managers providing marketing support, key accounts assistance and an independent field sales force. AlphaMax's primary objective is to provide asset managers with a professional,

competent, and productive field sales force, and to deliver the future of investing – boutique, independent money managers – to the financial advisory community. AlphaMax National and Regional Directors are registered representatives of FNEX Capital, LLC and securities offered by them are offered through FNEX (Member FINRA/SIPC).

#### **About BetterOutcome**

BetterOutcome is a diversified financial services company dedicated to helping investors achieve better financial outcomes. BetterOutcome partners with exceptional asset managers to deliver advisors unique investment products, tools and advice all designed to help clients achieve better financial outcomes.

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For more information, please contact Sam Stubbert or Jeff Robinson and visit our website at www.alphamaxcap.com.

